



- Promote normal growth, development and metabolism.<sup>24, 25\*</sup>
- Support healthy brain and memory function in older persons.<sup>26\*</sup>
- Assist with free and easy joint movement.<sup>27, 28\*</sup>

*Eat a healthy, low-fat diet that includes fresh fish and GNLD Salmon Oil — your smartest catch of the day!*

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# Healthy heart and circulation

The **purest** omega-3 supplement on the market!



## Why you need omega-3s

Scientists tell us omega-3 fatty acids help keep your heart and arteries healthy, help you maintain normal cholesterol levels, and more!



So how much fish do you eat?

Researchers recommend 2-3 servings of omega-3-rich fish per week. But if you're like most people, you're lucky to get 1 serving a week.

Just three capsules of GNLD Omega III Salmon Oil deliver the omega-3s in a serving of fresh salmon. Through "species-specific" selection, GNLD assures the purest, most potent omega-3s from one of nature's richest sources!

Contact your independent GNLD distributor:

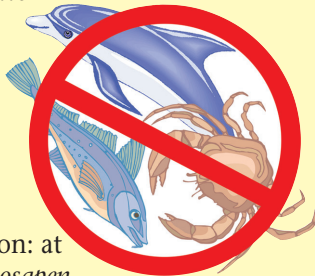


PEOPLE EMPOWERING PEOPLE



# 10 reasons to hook up with GNLD Salmon Oil

- 1** Balanced ratios of EPA and DHA, as found in nature, which science shows may support normal visual and neuronal development, and enhance vascular health.\*<sup>1, 2</sup>
- 2** Only “body” oils selected from the premium edible portions of fresh, healthy salmon are accepted, never organs that may collect unwanted toxins.
- 3** Pure, cold-pressed salmon oil. GNLD Salmon Oil contains no undesirable oils from shellfish, shark, scavengers, bottom feeders or sea mammals.
- 4** Ideal serving. Three capsules deliver the omega-3 fatty acid value of one 3-4 oz. serving of fresh salmon: at least 540 mg EPA (*eicosapentaenoic acid*) and 360 mg DHA (*docosahexaenoic acid*).
- 5** Species-specific selection. GNLD scientists stipulate the species of fish that provides the richest, purest source of omega-3s: the finest fresh, healthy salmon. This species is native to the deep, cold waters of the North Atlantic, where exposure to pesticides and heavy metals is dramatically reduced.
- 6** Only 10 calories per capsule.
- 7** Contains no hidden vitamins A or D.
- 8** Every batch is laboratory validated for purity and potency.
- 9** Potency guaranteed two years after manufacture.
- 10** No artificial flavors, colors or preservatives.



## The science behind the supplement

### Why GNLD's Scientific Advisory Board created Salmon Oil

Scientists found that people from some countries who eat large amounts of fish have healthier hearts than the rest of us. Researchers now suggest an optimal intake of 800 to 1,100 mg of omega-3s per day. Because people aren't eating enough fish, GNLD's Scientific Advisory Board developed this exclusive formula to help them get all the benefits of omega-3s.

### Not all fish tow the line

Popular fish like snapper, cod, shark, halibut and sole are poor omega-3 sources. In comparison, salmon has twice the omega-3s of albacore tuna.<sup>3</sup>

### Imbalance tips the scales

Although omega-6 fatty acids (common vegetable oils) are also needed in the diet, most Americans consume more omega-6s than is healthful. The ideal ratio is 5/1 (omega-6/omega-3), but on average, people consume 17/1!<sup>4</sup> An omega-3 source like salmon oil could help balance the scales.

### Reel in great health benefits

Scientific evidence has shown that a diet rich in omega-3 fatty acids may:

- Help promote a lifetime of heart health, including support for the normal functioning of the cardiovascular and circulatory systems.\*<sup>5, 6, 7, 8, 9</sup>
- Significantly increase the likelihood of heart health among those at greatest risk.\*<sup>10, 11, 12, 13</sup>
- Help enhance cardiovascular health by inhibiting blood platelet “stickiness.”\*<sup>14</sup>
- Help maintain healthy cholesterol levels.\*<sup>15</sup>
- Help the heart maintain normal rhythm.\*<sup>16, 17, 18</sup>
- Support smooth arterial flow.\*<sup>19</sup>
- Promote mother's health and optimal development of her child's brain, nerves and eyes throughout her pregnancy and breast feeding.\*<sup>20</sup>
- Support health over a lifetime, including healthy functioning of the heart, blood vessels, brain, nerves, eyes, skin and joints.\*<sup>21, 22, 23</sup>

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.