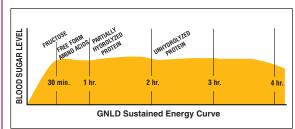
The GNLD

Difference in Protein Technology

GNLD uses the best of science and nature to create a choice of high-quality protein products that meet your individual protein needs. Each unique formulation is based upon the following technological advantages:

- ▲ High Protein Quality to match your body's needs of all 22 amino acids.
- ▲ All 22 Amino Acids assure complete nutrition.
- ▲ Exclusive Protogard Process to protect the unique protein structure, maximizing your nutritional value.
- ▲ Sustained Energy Curve to create a "timed energy release" effect, so you're energized all day long.



- ▲ **Protein Sparing** to ensure that dietary protein isn't diverted from cell-building functions to meet your energy needs.
- ▲ The Glycemic Edge to provide both quick and sustained energy, steering you away from the "sugar blues."



At GNLD, Science Works for Health



Scientific research is a crucial component of GNLD's success. We retain a distinguished group of scientists and researchers as members of our Scientific Advisory Board. These individuals are recognized throughout the world for their abilities and contributions in their respective fields. They keep GNLD at the leading edge of science. Over the years, their efforts have led to many industry firsts in product formulation and manufacturing technology. The S.A.B seal, their stamp of approval, underwrites the safety and effectiveness of every GNLD product.

Contact your independent GNLD Distributor:



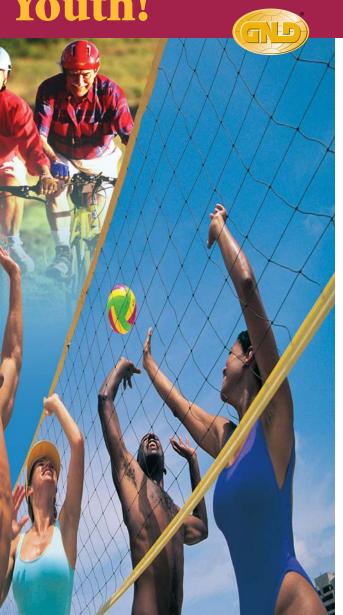
PEOPLE EMPOWERING PEOPLE

To start your journey to better health, personal growth and financial security, contact the person who gave you this brochure, call us at 1-800-432-5848, or visit our website: GNLD.com.



Like water and oxygen,
PROTEIN is essential to life!

Power, Energy, Youth!



Protein: It's about...

POWER! Your muscles are made primarily of protein. They need an optimal daily supply for renewal and repair, and for you to perform at your very best.

ENERGY! Protein is a primary component of every energy-producing reaction in your body. It supports your body's engine, keeping you fueled all day long!

YOUTH! Protein is the source of your body's primary building blocks for renewal and repair. An optimal supply keeps your body strong and youthful!

LOOKING GOOD!

What you see in the mirror is mostly protein. The condition of your skin and hair is a reflection of the quality of the protein in your diet. High-quality protein keeps you looking good!

HEALTH! Protein is an essential nutrient. A steady supply of high-quality protein helps assure optimal health and vitality!

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A protein-rich diet is the foundation of optimal health and vitality, and an energetic and youthful lifestyle. A protein-deficient diet, or a diet that contains only poor quality protein, undermines that foundation.

▲ Why it's vital?

Protein provides your body with the components it needs to create, maintain and repair every cell and tissue. There are 22 amino acids involved in human nutrition, and every serving of GNLD protein supplements provides all 22 in their proper, natural ratios—unlike other protein supplements! This is critical, not only because these amino acids are the principle components of your muscles and brain, but also because they play crucial roles in essentially every biological process in your body, from hair growth to hormonal balance, from skin renewal to wound healing to immune function to energy production, in addition to heart rate, sleep patterns, weight maintenance, and much, much more!

▲Not all amino acids are created equal!

Like many bio-chemicals, some amino acids can be synthesized from petro-chemical or industrial chemical starter materials. If labeled properly these amino acids will bear the designator "dl," as in "dl-methionine." Though these synthetic forms will exhibit many of the properties and characteristics of natural amino acids, they are not the same in chemical structure or biological activity.

GNLD uses only natural amino acids, which bear the designator "l," as in "l-methionine." Natural amino acids are more costly to produce and use in this manner, but they offer the distinct benefit of being more biologically appropriate and functional in human nutrition.



Your perfect start to an energy-filled day!

- All 22 Amino Acids.
- Contains a unique blend of simple and complex carbohydrates, providing quick and sustained energy.
- Simple to prepare and easy to digest.
- Available in 4 delicious flavors: vanilla, chocolate, strawberry, and tropical fruit.
- Includes plant-derived enzymes for easy digestion.
- The calculated mean score for PDCAAS is 1.35.*
- Maintains steady blood sugar.

SuperEase™

For optimal muscle-building and repair!

- Provides the complete amino acid profile of a whole egg without the fat or cholestrol.
- All 22 Amino Acids.
- Supports energy and muscle development.
- Promotes steady blood sugar levels.
- Includes plant-derived enzymes for easy digestion.
- Available in French Vanilla and Dutch Chocolate.
- The calculated mean score for PDCAAS is 1.49.*
- Natural, freeform amino acids to increase utilization efficiency.

Vegetarian Protein Supplement

Superior, 100% plant-derived protein!

- Formulated from soy and rice proteins to minimize allergic potential.
- No wheat, corn, dairy, yeast, or sugar used.
- No animal products of any kind.
- Delivers more soy protein per serving than two 8-ounce glasses of soy milk!
- Includes plant-derived enzymes for easy digestion.
- The calculated mean score for PDCAAS is 1.23.*
- All 22 Amino Acids.

Premium All-Purpose Protein

Premium protein with Tre-en-en® Grain Concentrates!

■ 100% natural protein.

Advantage

- Boosts the protein content of baked foods and casseroles without altering their flavor.
- Contains less than one gram of fat per serving.
- Tre-en-en Grain Concentrates deliver vital lipids and sterols missing from most processed foods.
- The calculated mean score for PDCAAS is 1.40.*
- All 22 Amino Acids.



NUTRITION

For Cooking



GR² Control Meal Replacement Protein Shake

Unique, high-protein, low-carbohydrate formula!

- Scientifically tested and proven effective.
- Published in the Journal of the American College of Nutrition. Vol. 17 (I).
- Maintains steady blood sugar.
- Keeps hunger cravings in check.
- All 22 Amino Acids.
- Available in vanilla and chocolate.
- The calculated mean score for PDCAAS is 1.31*

For more information go to www.GR²Control.com

The PDCAAS advantage

* Protein can be rated for its bioavailability and its amino acid content. The accepted standard is the Protein Digestibility Corrected Amino Acid Score. An excellent score on this scale is set at 1.00.